

The Kit World Legends Dubai 2018

• Tuesday 27th November - Supporters, Sponsors, Friends and KIT World legends get together.

A night to get to know the Kit World Legends team. Enjoy good food a few beers and get Up Close and Personal with the team doing battle in the Dubai International 10's rugby tournament. Lot's of rugby chat, fun and banter.

Wednesday 28th November - Kit World Legends Foot/Rugby Golf Day

4pm kick off, Anyone can play and some special suprises on the golf course. This is open to Legends, international supporters, local corporate teams and people wanting to have fun with the team.

• Thursday 29th November - Kit World Legends Family BBQ/Braai

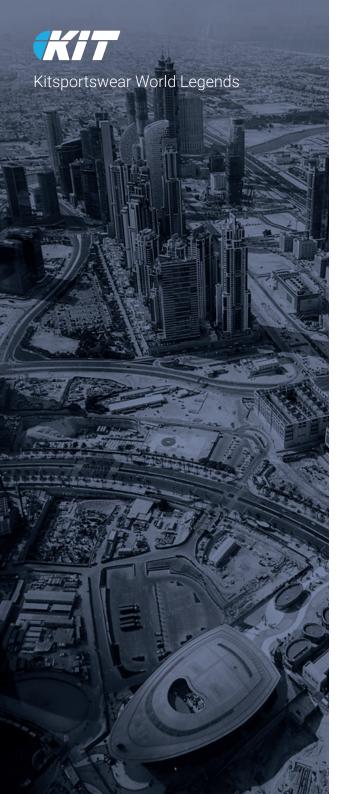
(Timings To Be Confirmed) at JA Dragons rugby club BBQ for 150 +guests get up close and personal with the Kit World Legends. Play touch with the Legends and enjoy an evening of fun and laughter with the team while enjoying a great night out.

Activation & branding – Branding throughout (Inc. press board, screen, menu's, auction app), thanks from MC, auction prize donation, brand on post event video, client entertainment, table hosted by Rugby legend.

KIT International Legends will bring a touch of WOW to International Vets tournament a group of rugby legends joined together to help fight MND, a cause very close to their hearts.

• Thursday 29th, Friday 30th November + Saturday 1st December **Day at the rugby in your own time supporting the KIT World Legends.**

Activation & branding - shirt branding seen by 50,000 at the stadium. supporters wearing branded shirts, client entertainment, watch the games with the KIT World Legends



HOTEL SPONSOR

Benefits

- 2 x teams hosted by a Kit International rugby legend at the foot/rugby golf day (subject to availability)
- Logo on the front of the playing shirt for the KIT World Legends for the entire tournament. This also includes all leisure wear.
- 8 places to Post event dinner and awards ceremony at the foot/rugby golf day.
- Dedicated hole (own cost) to advertise as you like at the foot/rugby golf day.
 - 8 x Invitations to the BBQ at Wyndham Trypp
 - 8 x Invitations to the family BBQ at JA Dragons rugby club.
 - 4 x Dubai 7's reserved seating weekend passe
 - Tour Supporters to stay at the host hotel helping create more revenue and awareness for the hotel.
 - Social Media mentions from the entire team who have social media accounts.
- 2 x Signed and Framed Kit World Legends rugby jerseys

SPONSOR (£2500)

Benefits

- Logos available on the sleeves/back of the jersey/shorts on a first come first served basis.
- 2 places to play in the foot/rugby golf day
- 2 places to Post event dinner and awards ceremony at the rugby golf
- Dedicated hole (own cost) to advertise as you like at the rugby foot golf day.
 - 2 x Invitations to the BBQ at Wyndham Trypp
 - 2 x Invitations to the family BBQ at JA Dragons rugby club.
 - Social Media mentions from the entire team who have social media accounts.
 - 1 x Signed and Framed KIT World Legend rugby jersey



Kit World Legends are proud to be supporting two great charities

My Name'5 Doddie Foundation

Doddie Weir is one of rugby's most recognisable personalities. He earned 61 caps for Scotland during a successful playing career, represented the British & Irish Lions on their successful tour to South Africa in 1997 and won championships with his two club sides, Melrose and Newcastle Falcons. A talented, committed and athletic lock forward, Doddie is now facing his biggest challenge. In June 2017, the Scot revealed he was suffering from Motor Neurone Disease.

From the outset, Doddie has been driven to help fellow sufferers and seek ways to further research into this, as yet, incurable disease. In November 2017, Doddie and his Trustees launched the registered charity My Name'5 Doddie Foundation.

Its aims are simple:

- To raise funds to aid research into the causes of Motor Neurone Disease and investigate potential cures.
- To make grants to individuals suffering from MND, to enable them to live as fulfilled a life as possible

Doddie wants to help those touched by MND – be it fellow sufferers or their families having to deal with the daily consequences – with basic and practical relief, whether that be to help with mobility and transport needs, with care and respite, or access and basic living requirements.

Joost Van Der Westhuizen and the J9 Foundation

The J9 Foundation was formed by the rugby legend, Joost van der Westhuizen in aid of those suffering from the same form of fatal illness that he was diagnosed with early 2011, Motor Neuron Disease.

Joost created a platform through this foundation to allow people, companies and friends to support the quality of life programs available within this organization.

The J9 Foundation's core objectives were to contribute to research in Africa and raise awareness, both locally and internationally for Motor Neuron Disease with the intent of teaching people about the disease who then, in turn, supported efforts across the globe to find a cure or cause.





KIT World Legends Squad for Dubai Vets 10's 2018



Adam Balding



Conrad Jantjies



Damien Hudd



James Downey



Joe Ajuwa



Jongi Nokwe



Paul Griffen



Rudi Keil



Steve Bortolussi



Todd Clever



Billy Ngawini



Massey Tuhakaraina



Thinus Delport